

December 21, 2017

Glen Farr
1812 Bennies Way
Buford, GA 30519

RE: Liquid Weight Cues

Dear Mr. Farr:

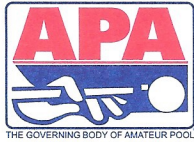
Thank you for sending the American Poolplayers Association an example of your product, Liquid Weight Cues, and giving our staff the opportunity to evaluate the cue's function. Having reviewed the product, APA is willing to authorize the use of Liquid Weight Cues by APA Members during APA league and tournament play, unless that use is prohibited by local League rules. Further, this letter grants you permission to promote APA's approval by using the following statement in the product's advertisements:

"Liquid Weight Cues are officially approved for APA play."

While your product is approved for use during APA league play, you may not advertise it as being "recommended" or "endorsed" by APA. You are welcome, however, to seek endorsements from others in the industry. Also, you may not use any of APA's trademarks, or logos, to promote the product, or for any other reason.

As you know, every year APA hosts two of the world's largest amateur pool tournaments in Las Vegas, Nevada: the APA Poolplayer Championships ("PPC") and the World Pool Championships ("WPC"). APA offers vendors the opportunity to exhibit to the thousands of APA Members and guests who attend, and participate in, those events. If you would like information about being an exhibiting vendor at a future APA tournament, please email our Director of Event Productions, Jodie Kavanagh at jkavanagh@poolplayers.com.

In addition, vendors can purchase advertising space in our membership magazine, "The American Poolplayer," which APA distributes to its members each session, in our Official Team Manual, and in our PPC, WPC and Juniors Championship event programs. For more information on print advertising opportunities, please contact our Print Production Manager, Laura Wall at lw@poolplayers.com.



American Poolplayers Association, Inc.

1000 Lake Saint Louis Boulevard, Suite 325, Lake Saint Louis, MO 63367-1387 • phone: (636) 625-8611 • fax: (636) 625-2975 • poolplayers.com

Thank you again for your efforts to improve our industry and the player experience by inventing new products. I wish you the best of luck!

Regards,

AMERICAN POOLPLAYERS ASSOCIATION, INC.

A handwritten signature in blue ink, appearing to read 'Renee Lyle', is written over the printed name.

Renee Lyle
President

RL/pfw